



## 8<sup>th</sup> Woodlands Margarita Festival

Sat. April 25, 2026; 2:00 PM until 8:00 PM

Town Green Park, 2099 Lake Robbins Dr., The Woodlands, 77380

*Vendors, produced by one of the most effective promoters EWMedia works with, both the Houston Margarita Festival and this festival are exceptional. They are both well attended due to the high-quality presentation, marketing, and advertising he utilizes.*

*The Woodlands, Texas – The region’s best margaritas are returning to The Woodlands, and we want you there. This year’s 7<sup>th</sup> Woodlands Margarita Festival takes place in The Woodland’s Town Green Park from 2:00 PM until 8:00 PM on Sat. April 25, 2026.*

The crown jewel of The Woodlands Margarita Festival is the multitude of margarita flavors available for your indulgence. Served frozen on the rocks and mixed with 100% agave tequilas, the sampling tour of flavors is a taste paradise for margarita drinkers. The **18 Featured Margaritas** this year include: strawberry hill / lime time / grapefruit groupie / lots of chocolate / peach mango / Bourbon street hurricane / grrrrape! / raspberry / apple cucumber / green apple / pumpkin spice and coconut.

Onstage entertainment will feature regional entertainment to be announced soon. Fans will also find a variety of vendors along with some of the best foods from this region. Because the vendors offer a variety of food and beverage options for sale at the venue, no food, beverages, or glass containers will be allowed into the Festival.

**VENDOR NOTE: Unlike previous years, this year's load-in will take place in the parking lot of the former Montgomery County Library. The library moved to a new location last September.**

### APPLY FOR THIS FESTIVAL

The 3-page Vendor Application is included in this packet.

Apply online or view a schedule of upcoming festivals:

Download App. or Apply Online: [www.ewmediagroup.com](http://www.ewmediagroup.com)

Click on “Applications Tab,” then on the name of the Festival

**Application begins on page 4...**

## **I WANT TO PARTICIPATE; WHAT MUST I DO?**

**THE APPLICATION:** Your signature is needed on each page of the An application that is in PDF format. It is also available in MSWord format on request.

### **ONLINE LINKS TO THIS FESTIVAL APPLICATION:**

1. Links to Vendor Packet for this Festival:  
<https://ewmediagroup.com/applications/>

**TO PAY FOR THIS FESTIVAL,** you can pay with a cash, check, money order, PayPal, Venmo & Zelle (call for details).

If you would like to charge it to a credit card, please:

1. After you download & fill out the application;
2. Go to <https://www.ewmediagroup.com/Payments> and make your payment; NOTE: The form you fill out online to use your card is not the Festival's application.

**TO SUBMIT THE APPLICATION,** if you don't apply online, you can

1. Scan & email it to [don@ewmediagroup.com](mailto:don@ewmediagroup.com);
2. FAX it to me toll-free at 866-875-8960 – no cover page needed;
3. Snail-mail it to me:  
EWMedia, 6606 FM 1488, #148-116, Magnolia, TX 77354.  
If you do snail mail it to me, please call me and let me know

### **WHAT HAPPENS NEXT?**

The website will send you a receipt immediately upon payment. We will send you another receipt before the Market to make sure we are on the same page as far as what you are ordering and what you have paid.

### **LOAD-IN INFORMATION**

On the Wednesday evening before the Festival, I will email you load-in information. Although there is general load-in information in the vendor packet, this information may be superseded by the load-in information you get the week of the Festival.

**QUESTIONS** – Please call or email if you have questions.

**Application begins on next page...**

# 8th Woodlands Margarita Festival - Vendor Application

**Saturday, April 25, 2026; 2:00 PM until 8:00 PM**

**Town Green Park - 2099 Lake Robbins Dr., The Woodlands, 77380**

**Contact: Don Schwarzkopf, 832-413-2217 \* [don@ewmediagroup.com](mailto:don@ewmediagroup.com)**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Home: \_\_\_\_\_ Alternate: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_ Web: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

A.) Are you a Tent, or Trailer? \_\_\_\_\_ B. Size (length of your footprint (include hitch) \_\_\_\_\_ feet

C.) What fuel do you cook with? 1. Propane \_\_\_\_\_ 2. Electric \_\_\_\_\_ 3. Wood/Coal \_\_\_\_\_

D.) Items You Sell: \_\_\_\_\_

## **1-DAY BOOTH RENTAL FEES Download app. & pay @ [www.ewmediagroup.com](http://www.ewmediagroup.com)**

<b>LIST &amp; Add</b>	<b>Rental Space Sizes</b>			<b>Type of Booth/Service</b>
<b>Your Fees</b>	<b>10x10</b>	<b>10x15*</b>	<b>10x20</b>	<b>WHITE TENTS ARE REQUIRED</b>
	\$180	\$220	\$290	ARTS & CRAFTS / NON-FOOD SALES
	\$135	\$165	N/A	Pre-Approved JURIED ARTS & CRAFTS – see page 2, #7
	T.B.A.	T.B.A.	T.B.A.	ELECTRICITY - see page 3, #22 - #27)
	\$388	\$485	\$510	FOOD - limit of 3 pre-approved entrees - <b>NO BEVERAGES</b>
	\$388	\$485	\$510	FOOD TRUCKS ARE ALLOWED - <b>NO BEVERAGES</b>
	\$260	\$350	N/A	DESSERT / SPECIALTY
	\$25	\$25	\$25	<b>LATE FEE</b> – Payments received after 4/1/2026
	<b>NOTE #1 * 5 exterior feet creates 2 selling sides - see Page 2 #2</b>			
<b>\$</b>	<b>TOTAL FEES</b>			<b>-</b>

### **APPLICATION & PAYMENT: Make checks & money orders payable to: *EWMedia***

1. **After 4/1/2026** - only credit cards, cash, cashier's checks or money orders accepted.
2. Online registration & credit card payments may be made at: [www.ewmediagroup.com](http://www.ewmediagroup.com)
3. **Include late fee if applicable with payment along with:**

<b>A</b>	<b>a. Application - sign all pages</b>	<b>due 4/1/2026</b>
<b>P</b>	<b>b. Payment</b>	<b>due 4/1/2026</b>
<b>P</b>	<b>c. List of items you sell</b>	<b>due 4/1/2026</b>
<b>L</b>	<b>d. List personnel</b>	<b>due 4/1/2026</b>
<b>Y</b>	<b>e. Food Vendors – Submit Insurance Binder</b>	<b>due 4/1/2026</b>

**Mail Application & Payment To: EWMedia 6606 FM 1488, Ste 148-116, Magnolia, TX 77354**

**RELEASE:** Applicant's signature on this application releases and forever discharges The Woodlands Margarita Festival, The Woodlands Township, EWMedia, all sponsoring organizations, their elected officials, directors, employees, and volunteers from any responsibility, personal liability, or claims of loss or damage arising out of, or in conjunction with participation in The Woodlands Margarita Festival. The Festival is not responsible for any injury sustained by exhibitors, patrons or guests. Applicants store and exhibit their goods at their own risk. I understand that EWMedia contracts with the Festival to provide vendor management services only and does not retain any vendor funds. In addition, I/we have read and agree to abide by all festival regulations stated in this packet or risk removal from Festival site without refund.

**Print Name** \_\_\_\_\_ **Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_, 2026

**WMF-26 VENDOR AGREEMENT – GUIDELINES Packet - Page 4 of 5 / Application - Page 2 of 3**

1. **CONFIRMATION AND BOOTH ASSIGNMENT:** Booth space (No tents provided) is limited and vendors are selected on a first-come/first-served basis. Acceptance and booth location are determined by the date application and full payments are postmarked. **What happens after I submit my Application?** We will send a payment receipt immediately and email a load-in information packet on Thurs morning before the Festival.
2. **BOOTH SPACE: White tents are required.** Spaces are 10'x10' or 10'x20' (see #22 for larger sizes). For an additional fee, you may rent 5 feet of additional space external to your booth, allowing you to sell out of 2 sides of your booth. See the 10'x15' column on the Rental Fee chart on the first page of this application. **Vendors must provide their own tents, tables, chairs, etc.**
3. **SALES / SUBLEASING:** Sales must take place within your booth space. No subleasing of booths allowed. Festival only provides the space, not the tent & tables & chairs.
4. **EQUIPMENT RENTAL:** The Festival is not renting equipment. For suggestions, contact us.
5. **EXCLUSIVITY** – Types of merchandise sold must be listed in the application and approved by festival. For an exclusive on any product call 832-413-2217 or email [don@ewmediagroup.com](mailto:don@ewmediagroup.com)
6. **LATE FEES** - Applications paid after 4/1/2026 incur a \$25 late fee.
7. **JURIED ARTS & CRAFTS** – Pre-approval required. Please find information/requirements at <https://ewmediagroup.com/juried-arts-crafts-program/>.
8. This is left blank deliberately
9. **FOOD VENDORS:** Vendors may sell **3 pre-approved entrees, NO BEVERAGES – Temporary Health Permit** - Montgomery County Environmental Health Services, 501 N Thompson St #101, Conroe, TX 77301; 936-539-7839; <http://tinyurl.com/laxcyn> . **Options:** 1. If you apply early enough you can secure your permit by mail. 2. We will arrange to pick up your permit **for a fee**, call 832-413-2217 for info. **Propane** is allowed – no charge. Vendors must have a **Fire Extinguisher** (Rated 2-A,10-B:C) or better & Rated K if cooking in oil) with a **current inspection sticker**. Fire Marshal will inspect booths.
10. **REQUIRED FOOD VENDOR INSURANCE: submit insurance binder (COI) by 4/1/2026.**  
**NOTE: vendors failing to submit by 4/1/26 will be removed and your fees will be partially refunded.**  
**Coverage:** you must have a minimum \$1 million per occurrence, \$2 million general aggregate liability insurance. **Additional Insured:** Submit a binder (COI) naming **The Woodlands Margarita Festival, The Woodlands Township & EWMedia as Additional Insured. Do not submit without these entities listed.**
11. **WASTE DISPOSAL:** Gray Water & Grease disposal are vendor responsibilities. Vendors must also keep their booth and the surrounding area clean by providing their own garbage receptacles and garbage bags. **Double-bag food waste and throw it into the dumpster** Festival provides. Vendors failing to abide by waste disposal guidelines will not be invited to future Festivals.
12. **EVENT DAY SETUP:** Vendors may not set up until fees are paid. **Vendor Check-in** will begin Sat, 4/25/26. You will be assigned to one of 3 load-in times. The **Day-of Information Packet** you receive Thurs. AM before the Festival will give you specific instructions that **supersede** this information. You may not be able to pull up to your booth, so bring a dolly. Bring your receipt, only paid vendors are allowed to setup. Vendors who have not pre-paid are not guaranteed space. **Vehicles:** Are not allowed on festival grounds. Vendors requiring restocking of supplies may re-enter the festival with a dolly. **Parking:** Will cost you \$10 at the lots closest to the Festival. There is plenty of free parking a short distance away and a map will be in the Day-of Info Packet. **Business Hours:** Vendors must be ready for business by 1:00 PM. **Tear Down** may not begin until after 8:00 PM. when police signal the all-clear.
13. **BEVERAGE SALES:** Vendors **may not** sell any type of beverage.
14. **PROHIBITED:** Vendors may not sell drug paraphernalia, guns, fireworks, weapons, or apparel displaying profanity or sexually explicit items.
15. **SALES TAX:** It is the vendor's responsibility to adhere to city and state tax guidelines in the collection and payment of sales tax. The Texas Sales Tax Info Line is: 800-252-5555
16. **ONLY ITEMS** listed in your vendor application and approved by the festival may be sold.
17. **SECURITY:** The site is fenced & the Festival has security, however, vendors are solely responsible for the security of their cash, coupons, equipment, goods, inventory, supplies & any other property.
18. **FESTIVAL GUIDELINES** will be strictly monitored. If violations occur, two warnings will be issued. Additional violations will result in removal from the Festival site by Police without refund.

Name \_\_\_\_\_ Signature \_\_\_\_\_ Date: \_\_\_\_\_, 2026

**WMF-26 VENDOR AGREEMENT – GUIDELINES Packet - Page 5 of 5 / Application - Page 3 of 3**

19. **SOUND LEVELS:** Vendors may not play their own music at this event.
20. **ACTS OF GOD:** The festival producers, promoters, sponsors, staff/employees, volunteers, etc. are in no way responsible or liable for personal adversity or acts of God.
21. **RAIN-OUT POLICY:** If a date is canceled due to rain, technical problems or any other act of God beyond the control of the festival, the following shall apply: If a rain date for the Festival is scheduled, Vendors may set up, and the basic booth fee only will be waived. Other fees will still apply.
22. **LODGING:** Festival Vendors, employees, contractors & attendees seeking discounted rates at local venues can contact Dee at Deech Global Travel @ 225-747-0057 [deechgtt@gmail.com](mailto:deechgtt@gmail.com)
23. **OVERSIZE COMMERCIAL** – Booths with an internal volume greater than 10' x 20' shall include a 5 foot external to tent perimeter on one of the 2 sides adjacent to the front of the booth. Tents larger than 1200 sq. ft. may require Permits, the presence of a Fire Marshal, fire extinguishers and signage. **Pricing:** (tent not provided) Contact [don@ewmediagroup.com](mailto:don@ewmediagroup.com) for assistance, permits, pricing and sourcing of these tents.
24. **ELECTRICITY:** *The following lists our basic electrical policies. If you want electricity from us, send me a note ASAP so we can provide the proper generators.* Vendors must provide their own lighting fixtures and enough grounded heavy-duty outdoor cable (100 ft.) to reach service. No light-duty cords.
25. **GENERATORS** Traditional generators are not allowed. If you have an **inverter** type of generator (i.e. Honda Quiet Generator) an exception may be possible. **Battery sound boxes** may also be allowed. **Prior approval required for both.** Contact [don@ewmediagroup.com](mailto:don@ewmediagroup.com), with Pictures. Make & Model.
26. **30 OR 50 AMP CONNECTION:** **If needed you must provide us with pictures of your plug. Label your electrical equipment, including cables to prevent confusion with the electrical contractor's equipment.**
27. **ELECTRICAL NEEDS WORKSHEET:** Vendors whose electrical needs exceed that of basic lighting **must submit this information for each piece of equipment.** If you do not complete this form, we cannot incorporate your needs into the electrical design plot of the Festival. Your booth will not be supplied with electricity. An electrician may be available (at your expense) on-site during the Festival if you have a Problem with your equipment. Vendor coordinator **must** be notified 1 week in advance of your needs.

**\*\* ONLY FILL THIS OUT IF YOU ARE RENTING POWER FROM US \*\***

**Total pieces of electrical equipment you use.** (Example: fryers, warmers, heat lamps, etc....)  
**List each piece of equipment:** *The amps, watts, and volts are stamped on the name plate on each piece of electrical equipment. Each major appliance, cooler, grill, deep fat fryer, etc. must have its own circuit.*

1. Type of Equipment: \_\_\_\_\_  
Voltage \_\_\_\_\_ Amps \_\_\_\_\_ Watts \_\_\_\_\_ Phase \_\_\_\_\_
2. Type of Equipment: \_\_\_\_\_  
Voltage \_\_\_\_\_ Amps \_\_\_\_\_ Watts \_\_\_\_\_ Phase \_\_\_\_\_
3. Type of Equipment: \_\_\_\_\_  
Voltage \_\_\_\_\_ Amps \_\_\_\_\_ Watts \_\_\_\_\_ Phase \_\_\_\_\_

**28. Electrical Pricing**

- \$ TBA - 20-amp, 110-volt circuit - Vendor must have 100' cable or more to reach power supply  
\$ TBA - 30-amp, 208 volt circuit - Vendor must have 150' cable or more to reach power supply  
\$ TBA - 50-amp, 208 volt circuit - Vendor must have 150' cable or more to reach power supply

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Date: \_\_\_\_\_, 2026